

MISSION STATEMENT

To be the premier pyrotechnic company in the United States by producing exceptional shows using unique and creative ideas, the latest innovations and unparalleled service to our clients. We will not focus on the number of productions; our emphasis is producing the absolute highest quality public display and proximate shows for our clients.

VISION

To put a smile on the face of every spectator.

GUIDING PRINCIPLES

Our motto is “The Difference is Quality” and we will live by that motto. We will strive to produce the highest quality shows by using the most talented people, latest innovations, and highest quality pyrotechnic products available.

People are our most important asset. The safety of our spectators, clients and employees is the most important aspect of our business. We do everything possible to ensure their safety, and will develop safety programs and training methods to minimize risk to the greatest extent possible.

We are socially responsible. We will support the communities we live and work in by providing a safe workplace, respecting the environment and appreciating the diversity of all individuals.

We are responsible to the company. When we wear the Fireworks America logo we become representatives of the company and the values it represents. To maintain the integrity and reputation of the company, we will conduct ourselves as professionals at all times.

We will provide value to our clients. We will establish lasting relationships with them by exceeding their expectations and gaining their trust through exceptional performance by every member of our team. We will provide value to them through innovation, foresight, integrity and honesty at fair and competitive prices.

We will grow profitably. We will seek exemplary financial performance by balancing short term profitability with long-term growth while maintaining flexibility to attain acceptable results in all market cycles.

